

Historic, Archive Document

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UNIVERSAL BULB CORP.

"Miscellaneous bulbs & roots"

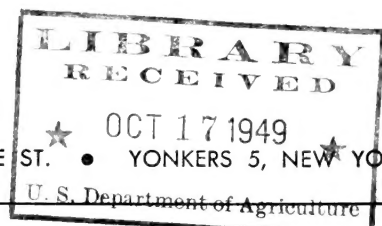
Growers • Importers • Exporters

LUDLOW and BRIDGE ST. • YONKERS 5, NEW YORK

N. R. CRONQUIST, President

CABLE ADDRESS: UNIBULBS, YONKERS, NEW YORK

TELEPHONE: YONKERS 3-4451



Prices are for top size bulbs in standard packing. 250 or more of a variety take "per 1000" price.

Minimum order 100 of any variety. Descriptive list on request.

DARWIN TULIPS, TOP SIZE 12 CTM. UP

	100	1000		100	1000		100	1000
Afterglow	\$6.00	\$55.00	Insurpassable	\$7.00	\$66.00	Queen of the Night	\$6.00	\$55.00
All Bright	4.50	40.00	King George V	6.00	55.00	Red Pitt	5.50	50.00
Bartigon	4.50	40.00	La Tulipe Noire	6.00	55.00	Rev. Ewbank	5.50	50.00
Bartigon Maximus	5.00	45.00	Madame Butterfly	6.00	55.00	Rose Copeland	4.50	40.00
Blanca	7.00	66.00	Mixed Darwins	4.50	40.00	Scarlet Beauty	5.50	52.00
Blue Perfection	6.00	55.00	Mr. Van Zyl	6.00	55.00	Scarlet Leader	5.50	50.00
Charles Needham	6.00	55.00	Mrs. Grullemans	6.00	55.00	Scotch Lassie	5.50	50.00
City of Haarlem	6.00	55.00	Niphetos	5.50	50.00	Sunkist	5.50	50.00
Clara Butt	6.00	55.00	Philippe de Comines	5.50	50.00	The Bishop	7.00	66.00
Demeter	7.00	66.00	Philip Snowden	4.50	40.00	Victoire d'Oliviere	4.50	40.00
Eclipse	6.00	55.00	Pride of Haarlem	5.50	50.00	William Copeland	4.50	40.00
Farncombe Sanders	5.50	50.00	Pride of Zwanenburg	5.50	52.00	William Pitt	5.50	50.00
Glacier	7.00	66.00	Princess Elizabeth	5.50	50.00	White Giant	7.00	66.00
Greuze	5.50	50.00	Prunus	4.50	40.00	Zwanenburg	5.50	52.00
						Mixed Darwins	4.50	40.00

COTTAGE TULIPS, TOP SIZE 12 CTM. UP

	100	1000		100	1000		100	1000
Advance	\$5.50	\$50.00	Golden Harvest	\$4.50	\$40.00	Northern Queen	\$5.50	\$50.00
Albino	6.00	55.00	Marshall Haig	6.00	55.00	Ossi Oswaldi	5.50	50.00
Argo	5.00	45.00	Mixed Cottages	4.50	40.00	Picotee	5.50	50.00
Belle Jaune	5.50	50.00	Mongolia	6.00	55.00	Wall Street	4.50	40.00
Carrara	5.50	52.00	Moonlight	6.00	55.00	White City	6.00	55.00
Dido	5.50	50.00	Mrs. J. T. Scheepers	5.50	50.00	Mixed Cottages	4.50	40.00

BREEDER TULIPS, TOP SIZE 12 CTM. UP

	100	1000		100	1000		100	1000
Bacchus	\$6.00	\$55.00	Indian Chief	\$6.00	\$55.00	Mixed Breeders	\$5.50	\$50.00
Dillenburg	5.50	50.00	J. J. Bouwman	6.00	55.00	Velvet King	6.00	55.00

SINGLE EARLY TULIPS, TOP SIZE 12 CTM. UP

	100	1000		100	1000		100	1000
Couleur Cardinal	\$6.00	\$55.00	Mixed Single Early	\$5.00	\$44.00	Sunburst	\$5.00	\$44.00
Cramoisie Brilliant	5.00	44.00	Olympiade	5.00	44.00	Vermillion Brilliant	7.00	66.00
General de Wet	5.00	44.00	Pink Beauty	7.00	66.00	White Hawk	5.00	44.00
Ibis	5.00	44.00	Prince Carneval	7.00	66.00	Yellow Prince	5.00	44.00
Keizerskroon	6.00	55.00	Prince of Austria	5.00	44.00	Mixed Single Early	5.00	44.00

DOUBLE EARLY TULIPS, TOP SIZE 12 CTM. UP

	100	1000		100	1000		100	1000
Bonanza	\$7.00	\$66.00	Mr. Van der Hoeff	\$5.00	\$45.00	Scarlet Cardinal	\$7.00	\$66.00
Boule de Neige	6.50	58.00	Murillo	5.00	45.00	Vuurbaak	6.50	58.00
Dante	7.00	66.00	Orange Nassau	5.50	52.00	Mixed Double Early	5.50	48.00
Electra	5.00	45.00	Peach Blossom	5.00	45.00			

TRIUMPH TULIPS, TOP SIZE 12 CTM. UP

	100	1000		100	1000
Crown Imperial	\$4.50	\$40.00	Kansas	\$5.50	\$50.00
Elizabeth Evers	5.50	50.00	Ursa Minor	4.50	40.00

SPECIES (*Botanical*) TULIPS, TOP SIZE

	100	1000		100	1000
Clusiana	\$5.00	\$44.00	Kaufmanniana	\$4.50	\$42.00
Fosteriana Princeps	6.50	60.00	Red Emperor	6.00	55.00

REMBRANDT TULIPS, TOP SIZE

	100	1000		100	1000
Mixed Rembrandts	\$4.50	\$40.00	Cordell Hull	\$4.50	\$40.00

BIZARRE TULIPS

	100	1000
Mixed	\$4.50	\$40.00

PARROT TULIPS, TOP SIZE 12 CTM. UP

	100	1000		100	1000		100	1000
Blue Parrot	\$5.50	\$50.00	Orange Favorite	\$7.00	\$66.00	Sunshine	\$9.50	\$88.00
Fantasy	6.00	55.00	Red Champion	9.50	88.00	Therese	9.50	88.00

HYACINTHS

Prices are for standard packing, 50 per bag in 19/up and 18/19, all other sizes 100 per bag.

"Per 1000" prices apply to 300 or more, assorted, in standard packing only.

Bismarck	Grande Maitre	Marconi
City of Haarlem	King of the Blues	Pink Pearl
Duke of Westminster	Lady Derby	Queen of the Blues
Gertrude	La Victoire	Queen of the Pinks
	L'Innocence	

Any of the above at following prices:

	100	1000		100	1000		100	1000
19 cm. up	\$13.50	\$125.00	17/18 cm.	\$10.50	\$95.00	15/16 cm.	\$7.50	\$66.00
18/19 cm.	12.00	110.00	16/17 cm.	9.00	80.00	14/15 cm.	6.50	60.00

CROCUS

Sold Only In Multiples of 250 of a Variety. Priced Per 1000

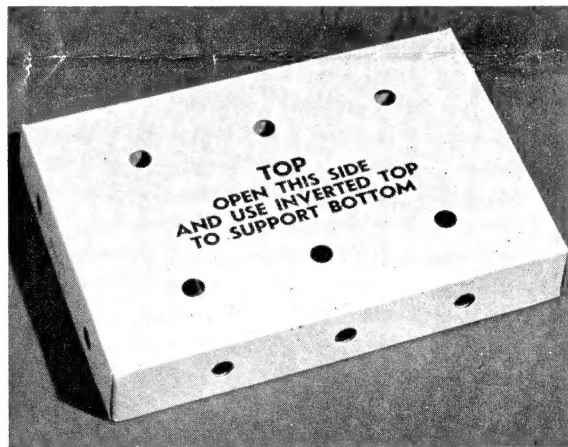
	8 cm.	9 cm.	10 cm.		8 cm.	9 cm.	10 cm.
Blue	\$ 8.00	\$13.00	\$16.00	Striped Beauty	\$12.00	—	\$18.00
Early Perfection	—	—	16.00	Snowstorm	—	—	22.00
Enchantress	—	—	16.00	White	12.00	18.00	22.00
Kathleen Parlow	—	—	22.00	Yellow Mammoth	12.00	18.00	24.00
Purpurea Grandiflora	—	—	16.00	Mixed	8.00	15.00	18.00
Remembrance	—	—	16.00				

UNIVERSAL BULB CORP.

170 Ludlow Street • Yonkers 5, New York

New Counter Display Boxes for Mammoth Bulbs

- Each Box Divided into Cells Assuring Even Grading
- Complete Counter Display in 5 Minutes
 - Prevents Bruising and Mauling of Bulbs
 - Selected Top Size Bulbs of Best Selling Varieties
 - Color Display Card in Each Box
 - Sell Bulbs per Box, per Dozen, or per Bulb
 - "Breathing Space" for Every Bulb—Preserves Vitality



AS SHIPPED

(Size 10 $\frac{3}{4}$ " x 16 $\frac{1}{2}$ " x 2 $\frac{1}{2}$ ")

HAND SELECTED HOLLAND GROWN MAMMOTH DARWIN TULIP BULBS

Item No.	Display Box Contains	Your Cost	Retail at
B-1	108 Giant Red Darwin Tulips	\$5.94 bx. (5 $\frac{1}{2}$ c bulb)	10c bulb or \$1.19 doz.
B-2	108 Giant Pink Darwin Tulips	\$5.94 bx. (5 $\frac{1}{2}$ c bulb)	10c bulb or \$1.19 doz.
B-3	108 Giant Yellow Darwin Tulips	\$5.94 bx. (5 $\frac{1}{2}$ c bulb)	10c bulb or \$1.19 doz.
B-4	108 "Fantasy" Parrot Tulips	\$5.94 bx. (5 $\frac{1}{2}$ c bulb)	10c bulb or \$1.19 doz.

HYACINTHS—17 cm. BEST SIZE FOR OUTDOOR OR INDOOR FLOWERS

Item No.	Display Box Contains	Your Cost	Retail at
B-21	70 Selected Hyac. "Queen of Pinks" ...	\$5.60 bx. (8c bulb)	15c bulb or \$1.79 doz.
B-22	70 Selected Hyac. "King of Blues"	\$5.60 bx. (8c bulb)	15c bulb or \$1.79 doz.
B-23	70 Selected Hyac. White "Innocence" ..	\$5.60 bx. (8c bulb)	15c bulb or \$1.79 doz.



AS SET UP ON COUNTER

"KING ALFRED"—MOST POPULAR YELLOW TRUMPET DAFFODILS

Item No.	Display Box Contains	Your Cost	Retail at
B-41	35 Selected Daff. "King Alfred"	\$2.80 bx. (8c bulb)	15c bulb or \$1.69 doz.

INDOOR FLOWERING BULBS FOR WINTER BLOOMING—RE-ORDER THESE ALL WINTER

Item No.	Display Box Contains	Your Cost	Retail at
B-61	108 Selected Narcissus Paperwhite	\$4.86 bx. (4½c bulb)	8c bulb or 89c doz.
B-63	70 Selected Golden Yellow Narcissus . .	4.20 bx. (6c bulb)	12c bulb or \$1.39 doz.
B-65	70 Selected Blue Indoor Hyacinth . . .	3.50 bx. (5c bulb)	10c bulb or \$1.19 doz.

Minimum Order 4 Boxes Total. Weight per Box About 8 lbs.

TERMS—2% 10 Net 30 Days to Approved Accounts

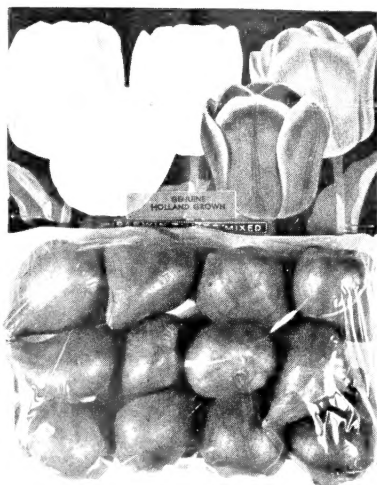
F.O.B. Yonkers, N. Y.

Height of Season Oct. 1 to Nov. 15 except INDOOR BULBS—Oct. 1 to Feb. 28

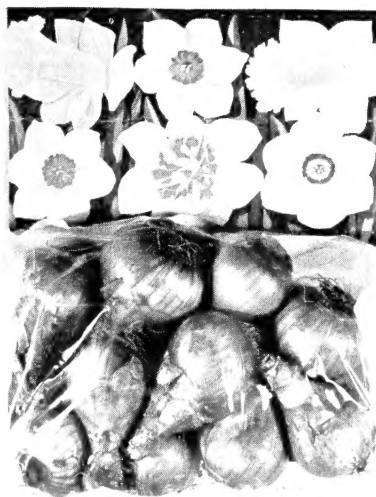
Cellophane Packaged Bulb Specials

(See our complete list of these; following are a few of the items)

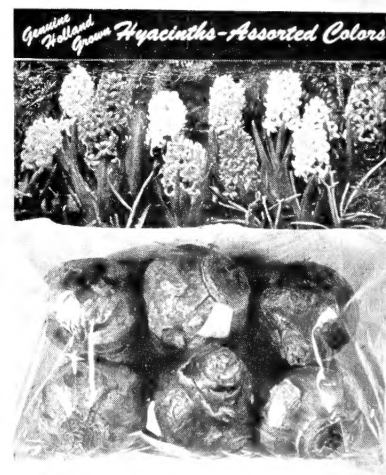
Item No.		Minimum	Cost per Pkg.
TX-12	Pkg. of 12 Darwin Tulips, Mixed Colors	10 pkgs.	\$0.42
DX-10	Pkg. of 10 Daffodils, Mixed, First Size	10 pkgs.	0.33
HM-6	Pkg. of 6 Bedding Hyacinths, Mixed Colors	10 pkgs.	0.40



TX-12



DX-10



HM-6

Universal Bulb Corp. • 170 Ludlow Street • Yonkers 5, New York

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Retailers—Special Offer for Counter Sale

\$100 - Assortment of Holland Bulbs for Fall Planting

Free Window Streamer and Color Picture of Each Variety Shipped

THESE SPECIAL PRICES APPLY TO THIS ASSORTMENT ONLY

Assortment Contains

				<u>YOUR COST</u>		<u>YOUR SELLING PRICE</u>	
300 DARWIN TULIPS	Pride of Haarlem	11/12 cm.	\$36.00	per 1000	\$10.80	\$0.89 per doz.	\$22.25
200 DARWIN TULIPS	Farncombe Sanders	11/12 cm.	36.00	per 1000	7.20	0.89 per doz.	14.83
300 DARWIN TULIPS	Prunus	11/12 cm.	31.00	per 1000	9.30	0.89 per doz.	22.25
200 DARWIN TULIPS	Princess Elizabeth	11/12 cm.	36.00	per 1000	7.20	0.89 per doz.	14.83
300 DARWIN TULIPS	Mrs. J. T. Scheepers	11/12 cm.	36.00	per 1000	10.80	0.89 per doz.	22.25
200 DARWIN TULIPS	Zwanenburg	11/12 cm.	36.00	per 1000	7.20	0.89 per doz.	14.83
100 DARWIN TULIPS	Reverend Ewbank	11/12 cm.	36.00	per 1000	3.60	0.89 per doz.	7.42
100 DARWIN TULIPS	La Tulipe Noire	11/12 cm.	40.00	per 1000	4.00	1.00 per doz.	8.33
100 PARROT TULIPS	Fantasy	11/12 cm.	40.00	per 1000	4.00	1.00 per doz.	8.33
100 HYACINTHS	Queen of Pinks	Top Size	100.00	per 1000	10.00	2.50 per doz.	20.83
50 HYACINTHS	Innocence (White)	Top Size	100.00	per 1000	5.00	2.50 per doz.	10.41
50 HYACINTHS	Grand Maitre (Blue)	Top Size	100.00	per 1000	5.00	2.50 per doz.	10.41
500 CROCUS	Mixed Colors	First Size	15.00	per 1000	7.50	0.39 per doz.	16.25
200 DAFFODILS	Mixed Varieties	D. N.	45.00	per 1000	9.00	1.25 per doz.	20.83

Your Total Cost **\$100.00**

Your Total Selling Value **\$214.05**

SOLD ONLY AS AN ASSORTMENT

UNIVERSAL BULB CORP.

Ludlow and Bridge Street
Yonkers 5, New York

SHIP.....ASSORTMENTS #49-F-100 @ \$100.00 PER ASSORTMENT

NAME.....

ADDRESS.....

Please enter quantity of assortments wanted and return in enclosed self-addressed envelope.

HARDY NARCISSI (*Daffodils*)

			Per 100						Per 100		
			Quantity	Per 1000	Less Than				Quantity	Per 1000	Less Than
			Per Case	Case Lots	Case Lots				Per Case	Case Lots	Case Lots
King Alfred, American Grown Jumbos	400	\$125.00		\$14.00	King Alfred, American Grown	DN-2	750	\$70.00	\$8.00
King Alfred, American Grown	DN-1	500	100.00	11.00	King Alfred, Holland Grown	DN-1	500	85.00	9.50
			100	1000					100	1000	
ABUNDANCE	DN-1	\$ 7.00	\$ 66.00		JOHN EVELYN	DN-1	\$ 8.50	\$77.00	
Excellent all yellow Poetaz	DN-2	5.50	48.00		Incom. white, frilled yellow cup	DN-2	7.00	60.00	
ACTAEA	DN-1	7.00	66.00		LAURENS KOSTER	DN-1	6.50	58.00	
Largest Poeticus	DN-2	5.50	48.00		Poetaz, white, yellow cup	DN-2	5.50	48.00	
BEERSHEBA	DN-1	17.50	166.00		MRS. E. H. KRELAGE	DN-1	11.00	100.00	
White Trumpet	DN-2	15.50	144.00		Cream trumpet, white Petals	DN-2	9.00	80.00	
CARLTON	DN-1	8.50	75.00		MRS. R. O. BACKHOUSE	DN-1	24.00	225.00	
Deep yellow Incomparabilis	DN-2	6.50	55.00		"Pink Daffodil"	DN-2	21.00	200.00	
CHEERFULNESS	DN-1	7.00	62.00		PRESIDENT LE BRUN	DN-1	11.00	100.00	
Double white Poetaz	DN-2	6.00	50.00		Excellent bicolor trumpet	DN-2	9.00	80.00	
EARLY PERFECTION	DN-1	7.00	62.00		SPRING GLORY	DN-1	9.50	85.00	
Early Poetaz	DN-2	6.00	50.00		Bicolor trumpet	DN-2	8.00	75.00	
FORTUNE	DN-1	11.00	100.00		TEXAS	DN-1	11.00	100.00	
Giant, Incom., yellow with orange crown	DN-2	9.00	88.00		Double yellow, orange center	DN-2	9.00	80.00	
GERANIUM	DN-1	7.50	66.00		TWINK	DN-1	10.00	90.00	
Poetaz white, scarlet cup	DN-2	6.50	55.00		Double yellow, orange center	DN-2	8.50	75.00	
GOLDEN HARVEST	DN-1	12.00	110.00		VON SION	DN-1	9.50	85.00	
Huge yellow Trumpet	DN-2	10.00	90.00		Double yellow	DN-2	6.50	55.00	
						MIXED					
						Double Nose bulbs			5.50	48.00	

LILIES

(Write for prices on varieties not listed here)

CANDIDUM, Southern Grown

22-24 cm.	\$42.00	cs. of 300
24-26 cm.	42.50	cs. of 250
26-28 cm.	47.50	cs. of 250
28 cm. up	46.00	cs. of 200

CANDIDUM, Northern Grown

24-26 cm.	\$30.00	cs. of 150
26-28 cm.	32.50	cs. of 125
28-30 cm.	33.00	cs. of 100

CREOLE

6½"-7" circ.	\$46.00	cs. of 400
7"-8" circ.	40.00	cs. of 300
9"-10" circ.	65.00	cs. of 200

HOWARDII

6"-7" circ.	\$55.00	cs. of 335
7"-9" circ.	55.00	cs. of 200
9"-11" circ.	55.00	cs. of 100

REGALE, November shipment

5"-6" circ.	\$19.00	cs. of 500
6"-7" circ.	19.00	cs. of 400
7"-8" circ.	19.00	cs. of 250
8"-9" circ.	19.00	cs. of 200
9"-10" circ.	19.00	cs. of 150
10"-11" circ.	19.00	cs. of 100

AMARYLLIS

October Shipment

	100	1000
2¼"-2½" circ.	\$12.00	\$105.00
2½"-2¾" circ.	14.00	135.00
2¾"-3" circ.	20.00	195.00
3"-up circ.	26.00	250.00
3½"-up circ.	38.00	370.00

ANEMONES

	100	1000
De Caen, top size	\$ 3.50	\$ 28.00
Blue Poppy, top size	3.50	28.00
His excellence, top size	3.50	28.00
The Bride, top size	3.50	28.00
St. Brigid, top size	4.00	33.00

BABY GLADIOLI

	100	1000
Nymph, Pink and White	\$ 5.00	\$ 44.00
Peach Blossom, Pink	5.00	44.00
Spitfire, Scarlet	4.00	30.00
Tristis Supreme, White	8.50	75.00

BEGONIAS, TUBEROUS

Write for quotations

BLEEDING HEARTS

	100	1000
3-5 eye	\$29.00	\$280.00
6 eyes up	39.00	380.00

CALADIUM, FANCY LEAF

Write for quotations

CALLA AETHIOPICA

	100	1000
1½"-1¾" diam.	\$14.50	\$135.00
1¾"-2" diam.	21.00	200.00
2"-up diam.	29.00	280.00

CALLA ELLIOTTIANA

Write for quotations

CHINESE SACRED LILIES

	100	1000
15-16 cm.	\$ 6.00	\$ 55.00
16-17 cm.	6.50	60.00
17-18 cm.	7.00	66.00

CHIONODOXA

	100	1000
Lucillae	\$ 2.50	\$ 16.00
Sardensis	2.50	16.00

ERANTHUS

	100	1000
Hyemalis	\$ 2.50	\$ 18.00

FRITILLARIA

	100	1000
Meleagris	\$ 2.50	\$ 20.00

GALANTHUS

	100	1000
Single 6 cm.	\$ 2.50	\$ 20.00

IRIS

	100	1000
Wedgwood, Holland Grown		
8/9	\$ 3.50	\$ 25.00
9/10	SOLD OUT	
10/	SOLD OUT	
Wedgwood, American Grown		
8/9	4.00	30.00
9/10	5.50	48.00
10/up	7.00	65.00
11/up	8.00	75.00
Golden Harvest		
6/7	3.00	20.00
8/9	4.50	38.00
Imperator		
6/7	2.50	15.00
8/9	4.50	36.00
Reticulata, tops	4.50	38.00
White Excelsior		
6/7	3.00	20.00
7/8	4.00	33.00
8/9	5.00	44.00
White Superior		
8/9	7.00	60.00
Yellow Queen		
7/8	4.00	33.00

IXIAS

	100	1000
Bridesmaid, White	\$ 2.50	\$ 18.00
Afterglow, Orange	2.50	18.00
Bucephalus Major, Red	2.50	18.00
Marvelous, Yellow	2.50	18.00

MUSCARI

	100	1000
Armeniacum, Deep blue	\$ 2.50	\$ 18.00
Heavenly Blue, Lt. blue	2.50	18.00

ORNITHOGALUM ARABICUM

	100	1000
1¾"-2" diam.	\$ 5.00	\$ 40.00
2"-up diam.	6.00	50.00

PAPERWHITE NARCISSUS

	100	1000
French 12-13 cm.	\$ 3.75	\$ 33.00
French 13-14 cm.	5.00	44.00
French 14-15 cm.	6.00	55.00
Florida 13-14 cm.	4.50	38.00
Florida 14-15 cm.	5.00	44.00
Florida 15-16 cm.	5.50	50.00
Florida 16-17 cm.	6.00	55.00

RANUNCULUS

	100	1000
Mixed, Top Size	\$ 4.00	\$ 33.00
Orange, Top Size	4.00	35.00
Pink, Top Size	4.00	35.00
Scarlet, Top Size	4.00	35.00
Yellow, Top Size	4.00	35.00
White, Top Size	4.00	35.00

ROMAN HYACINTHS

	100	1000
White 12-13 cm.	\$ 8.00	\$ 77.00
13-14 cm.	11.00	100.00
14-15 cm.	13.00	120.00
Pink 13 cm. up	7.00	66.00
14 cm. up	8.50	77.00

SCILLAS

	100	1000
Campanulata		
Alba Max., White	\$ 3.00	\$ 25.00
Blue	2.50	20.00
Excelsior, Dark Blue	3.00	25.00
Pink	2.50	20.00
Rose Queen	3.00	25.00
Sky Blue	3.00	25.00
Sibirica Alba	2.50	20.00
Sibirica Blue	3.00	22.00

SOLEIL D'OR

	100	1000
15-16 cm.	\$ 6.50	\$ 60.00
16-17 cm.	7.00	66.00

PEARL CHIPS

Mixed Color, bulk	\$3.50 per 100 lbs.
White, bulk	3.50 per 100 lbs.
Packaged, Mixed Colors	\$6.60 per 120 pkgs.